

THE FAST, EASY WAY FOR EMPLOYERS TO FIND GREAT, LOCAL TALENT. LET MONSTER WORK FOR YOU. POST A JOB NOW!

HOUSTON BUSINESS JOURNAL

Members: [Log in](#)
Not Registered? [Register](#) for free extra services.

Subscribe Now Get A Free Trial

Choose Another Market:
Houston

- HOME ▾
- ONLINE EDITION ▾
- PRINT EDITION ▾
- SUBSCRIBE ▾
- MARKETPLACE ▾
- BUSINESS RESOURCES ▾
- EVENTS & NETWORKING ▾
- ABOUT US ▾

Search Keywords [Search Archive](#)

[News by Company](#) [News by Industry](#) [People in the News](#)

LATEST NEWS

[Houston](#) > [News](#) > [Industries](#) > [Manufacturing - General](#)

[View Houston Jobs - 3026 jobs today](#)

BUSINESS PULSE SURVEY: [What impact will the first minimum wage increase since 1997 have on your business?](#)

Kraft to divest Maxwell House plant

Houston Business Journal - December 11, 2006

- [Print this Article](#)
- [Email this Article](#)
- [Reprints](#)
- [RSS Feeds](#)
- [★ Most Viewed](#)
- [★ Most Emailed](#)

Food-and-beverage giant **Kraft Foods Inc.** is selling its Maxwell House coffee plant in Houston to **Maximus Coffee Group LP** for undisclosed terms.

Included in the sale are the buildings, machinery, equipment and inventory, as well as 18 acres of property at 3900 Harrisburg. The sale does not include Kraft brands made at the plant, finished goods and coffee raw materials, nor the Minute Rice assets that are part of the recently completed transaction in which Kraft sold Minute Rice to Ebro Puleva SA.

Get ready for your moment of truth. Find out how...

CHICAGO GSB
UNIVERSITY OF CHICAGO GRADUATE SCHOOL OF BUSINESS

Once the sale is final, approximately 350 Kraft plant employees will have the opportunity to join Maximus Coffee Group. As part of the agreement, Maximus Coffee Group will produce coffee and powdered beverages for Kraft, as well as its own coffee products. Maximus Coffee Group will also continue the production of Minute Rice at the Houston plant and will produce Minute Rice until Ebro Puleva is ready to transfer rice production to its own facilities.

Maximus is affiliated with Houston-based Cadeco Industries Inc., which has coffee processing, packaging and warehousing

operations in Houston.

Northfield, Ill.-based Kraft Foods (NYSE: KFT) is the world's second-largest food-and-beverage company.

- [Contact the Editor](#)
- [Need Assistance?](#)
- [More Latest News →](#)

[Subscribe or renew online](#)

EXTRA

Hot growth for incomes

[Our latest study shows which markets have the fastest income growth -- and which ones don't](#)
 • [10 top metros for income growth](#) • [10 bottom metros for income growth](#) • [Poll: Has your income grown?](#)



BUSINESS RESOURCES

Starting Your Business

Sponsored by [MasterCard®](#)
Business idea: Her business grew out of personal life.

Sales & Marketing

Sponsored by [Hoovers®](#)
Seek feedback: Don't assume customers are happy.

Building Your Business

Sponsored by [Constant Contact®](#)
Lesson learned: Hypergrowth nearly sank her business.

Technology

Market response: A venerable company prepares for change.

HR & Careers

Hot market: It's a good time to graduate.

HOUSTON SPORTS TEAMS

- [MLB - Houston Astros](#)
- [NBA - Houston Rockets](#)
- [NFL - Houston Texans](#)
- [More Sports Teams...](#)

EMAIL ALERTS

Get the latest local business news delivered to your inbox.
[Sign up Today!](#)

Learn how to increase sales and build loyalty with your existing customers while cutting your per-order marketing costs.

Reserve your place, register now.

The new at&t
Your world. Delivered.

ENTREPRENEURIAL TOOLS provided by MasterCard®

MasterCard BusinessCard® for Small Business

See what it can do for your business



MasterCard® Small Business Resources

- [Learn about card programs for your business](#)
- [Managing Cash](#)
- [Resource Center](#)
- [The Plan: Business Workbook](#)

BIZJOURNALS DIRECTORY

RELATED INDUSTRY STORIES

- [Seeing the light: Heatron finds a cool way to enter the LED market](#) [Kansas City]
- [Wellman sells PET Resins business](#) [Charlotte]
- [Furniture orders continue slide](#) [Greensboro/Winston-Salem]
- [Flextronics to buy Solectron in \\$3.6B deal](#) [San Jose]
- [Ford looks for 'Edge' in sales](#) [Buffalo]

RELATED COMPANY STORIES

- [Report: Anheuser-Busch a possible hedge fund target](#) [Milwaukee]
- [Kraft bumps Kodak on S&P 100](#) [Buffalo]
- [Innovator focuses on making Krispy Kreme sweet again](#) [Atlanta]

TODAY'S LATEST NEWS STORIES

- [Sovereign Exploration to acquire Lavelle Holdings](#)
- [Donation to state education program largest in history](#)
- [Austin technology recycler sets up shop in Houston](#)
- [EV Energy Partners makes \\$120 million private placement](#)
- [Endovasc creates BioFlow for new project](#)

- [Most Viewed Stories](#)
- [Most Emailed Stories](#)
- [People in the News](#)

HOUSTON JOBS

powered by [onTargetjobs](#)

- [Healthcare](#) - Diversity Working
- [Family Practice](#) - Community Health Systems
- [Director of Client Development](#) - Adams Harris, Inc.
- [Sales Consultant](#) - The Ken Blanchard Companies
- [Professional - Internal Audit](#) - Adams Harris, Inc.

[Search Jobs](#) | [Post Resume](#) | [View More](#)

Employers - [Post a Job Today](#)

FEATURED EMPLOYER



Start Your Financial Sales Career

Edward Jones takes a personal approach to business. As a Financial Advisor, you apply a proven business model that provides the advantages of independent ownership, including unlimited earning potential, while keeping costs to you down.

[Learn more.](#)

SEARCH PRESS RELEASES

- [View all Houston Press Releases](#)
- [View ALL Press Releases](#)

Search by Company, Organization, or Keyword

Content provided by PR Newswire. [Learn more about this service.](#)

Find local business services by clicking on a category

- [Network Security](#)
- [Concert Tickets](#)
- [Microsoft Office Professional 2007](#)
- [Hotels - Priceline](#)
- [Home Improvement](#)
- [Flowers](#)

More Services:

Consultants, find new, qualified projects, FAST!



eWork Markets Affiliates have access to hundreds of pre-screened projects and resources to build your business.

Click here to get started winning new business, NOW!



SPONSORED LINKS

-
-
-
-

» [Sign up for breaking news alerts.](#) Brought to you by [Cingular](#)

eWork markets
 FIND THE RIGHT CONSULTANT FOR YOUR PROJECT - **FAST!**

[CLICK HERE](#) OR CALL TO POST YOUR PROJECT FOR FREE!
 800 983 9737

Use of, registration on, this site constitutes acceptance of our User Agreement. Please read our Privacy Policy

A publishing partner with Portfolio

ONLINE: [Home](#) | [News](#) | [Print Edition](#) | [Advertise](#) | [Marketplace](#) | [Business Resources](#) | [About Us](#) | [Search](#) | [RSS Feeds](#) | [Site FAQ](#) | [Contact Info](#)

PRINT EDITION: [Subscribe to Print Edition](#) | [Advertise](#) | [Book of Lists](#) | [Download Electronic Version](#) | [Article Reprints Rights](#)

BIZJOURNALS: [bizjournals](#) | [BizSpace.com](#) | [Jobs](#) | [bizwomen.com](#)

AFFILIATE PUBLICATIONS: [portfolio](#)

© 2007 American City Business Journals, Inc. and its licensors. All rights reserved. The material on this site may not be reproduced, distributed, transmitted, cached or otherwise used, except with the prior written permission of bizjournals.